



# EMPLOYER SOLUTIONS FOR DISTRACTED DRIVING



One of a company's highest risk exposures occurs when an employee drives a company vehicle or personal vehicle for business.

Motor vehicle accidents are the leading cause of work related fatalities in the United States. <sup>1</sup>



## EMPLOYER COST \$72,442

distraction related non-fatal worker injury crash.<sup>2</sup>

## 3,477

Number of people killed by distracted driving.<sup>3</sup>

## 391,000

Number of people injured by distracted driving.<sup>3</sup>

## EMPLOYER DISTRACTED DRIVING SOLUTIONS

ESTABLISH	EXECUTE	ENFORCE
 <p>Company Policy Specify Prohibited Activities Signed by All</p>	 <p>Train Employees Maintain Updates Evaluate the Program</p>	 <p>Monitor Performance Regular Reinforcement Violations - Discipline Policy</p>

▶ [Click here for more information on Distracted Driving Employer Solutions.](#)

1. Source: U.S. Bureau of Labor Statistics, 2016

2. Source: Network of Employers for Traffic Safety 2015. Cost of crashes - 2015. Vienna, VA: NETS

3. Source: National Highway and Traffic Safety Association - 2015



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# EMPLOYEE SOLUTIONS FOR DISTRACTED DRIVING



## COMMON DRIVING DISTRACTIONS & SOLUTIONS

### Visual - Eyes off the road



- Reading/Sending a Text or Email
- Adjusting Temperature Controls
- Changing the Radio
- Reaching/Looking for Items

### Plan Ahead



- Silence your phone
- Place phone out of sight
- Set Navigation before driving

### Manual - Hand(s) off the wheel



- Reaching for items inside the vehicle
- Using a hand-held device
- Eating or Drinking

### Take Control



- Mount hands-free navigation
- Use apps for phone auto-reply
- Park before using phone

### Cognitive - Mind off driving



- Conversation with passenger(s)
- Talking on the phone
- Listening to the radio
- Day Dreaming

### Clear Your Mind



- Complete calls, texts, emails
- Use lists to clear mind of tasks
- Drive when fully rested



In the U.S., approximately  
**9 fatalities**  
and more than  
**1,000 injuries**  
involving a distracted driver occur daily.<sup>2</sup>

More than **37,000** Americans  
died on U.S. roads in 2016<sup>3</sup>

**Don't let driving distractions  
make you become just  
another statistic.**

1. Source: AT&T Commuter Survey

2. Source: National Center for Statistics and Analysis, Distracted Driving: 2015

3. Source: National Highway Traffic Safety Administration